

Royal Music Centers
Founded 1993



Year End 2011
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Royal Music
West Hills Plaza
864 Route 37 West
Toms River, NJ 08755

Royal Page

www.royalmusic.com

732-240-2332

How Do You Keep The Music Playing?

At the outset of this year we at Royal Music had a New Year's Resolution to publish six issues of our newsletter, **The Royal Page**. As 2011 draws to a close this is our third newsletter this year. To you our loyal readers we apologize.

Our main job at Royal Music is to help you make the most of your hobby making music. We do this by providing a wide assortment of instruments, sheet music and the necessary accessories. In addition we offer the best lessons, both group and private to help you sound a little better each and every day.

This year was a challenging year for many small businesses in our area and our nation too. Royal Music is proud to have weathered the storm and proud to be part of our

nation's recovery. In case you haven't noticed it yet, the recession has ended and the recovery has begun. Let us be the first to say, "It's okay to shop again." In tribute to the **Great Recovery** we are hosting a massive year end sale that will feature great bargains on our wonderful musical inventory.



Our company motto has been the same since we opened in 1993. **Offer fine instruments at great prices and teach people how to use them.** That's the way we keep the music playing.

Warm wishes to you and your loved ones for a joyous holiday season.

Play Music Everyday.

Practicing Versus Performance: A Difference in Scale

Something very interesting happens to the brain of a musician when it switches from learning and practicing to memory and performance. A British study, reported in *Neuropsychologia*, examines what happens in the brain when pianists practice scales and when they perform from memory. Performing from memory, it finds, is an elaborate and complex skill involving areas of the brain devoted to motor, perceptual, cognitive, and emotive operations.

A positron emission tomography (PET) scan was used to examine the brains of blindfolded pianists performing a J.S. Bach concerto as well as runs through major scales with both hands. Scientists noted some areas of the brain, such as the primary motor cortex, lit up during the performance of both the concerto and the scales. They also saw areas of the brain dedicated to either practicing scales or memorized performance.

Most interestingly, though, the researchers observed that quite a few areas of the brain were deactivated when it came time for performance. The study concludes that certain parts of the brain, alert for practice, are switched off to give a performer deeper attention and focus.



Now through January 7th Royal Music is having a massive year end sale.

ALL INSTRUMENTS IN OUR MASSIVE MUSICAL INVENTORY PRICED TO MOVE

Many instruments are one of a kind. Hurry in for the best selection.

BROWSERS WELCOME

Our satisfied customers are our best advertising
please tell your friends, family and loved ones if you are happy with our service.

Thank you for your patronage.

Play Music Everyday

Showroom Hours:

Weekdays 10 am - 7 pm

Saturday 10 am - 5 pm

Sunday Closed

Holiday Closings

Closed Christmas Eve

Closed New Year's Eve



Winter Music Classes Begin Week of January 16th 2012

Beginner: Your musical journey begins here. Learn 6 to 8 songs in ten weeks. Class meets Monday @ 1 pm

Lowrey Magic: This course was designed by Lowrey. It is a great course for someone who has been away from formal lessons for a while. Review the musical basics while learning about your organ. Class meets Wednesday @ 11 am

Level I Supplement: Take your basic musical talent up one notch. You will increase your repertoire to over 20 songs in ten weeks. Class meets Monday @ 2 pm.

Level II / III: These courses are the heart of our lesson program. The musical habits developed over these two classes make your musical dreams come true.

TMA : A standard notation course that includes songbook and theory workbook. A good musical challenge. This class meets Tuesday @ 12:30 pm.

Standard Notation: Using a Broadway songbook this course incorporates practical music theory. Class meets Thursday @ 6:30 pm.

EZ Fake book: This course is the transition from EZ Play music to standard notation. Class meets Wednesday @ 2 pm.

EZ Play Jazz: A fun EZ Play class studying jazz. Class meets Friday @ 11 am.

Fun with Don: Thursday @ 12:30 pm.

Our classes are \$50 for a ten week session. If you purchased your instrument at Royal Music your tuition is complementary.

Seating is limited, register soon. 732-240-2332

We also offer private lessons for \$85 per month for four 1/2 hour lessons.

LOWREY

Bringing People Together with Music

Upcoming Lowrey Organ Classes

Saturday	Jan. 14th	11:00 am
Saturday	Jan. 28th	11:00 am

Saturday	Feb. 11th	11:00 am
Saturday	Feb. 25th	11:00 am

Saturday	Mar. 10th	11:00 am
Saturday	Mar. 24th	11:00 am

These Lowrey classes teach you to use the functions of your Lowrey organ. By attending these classes you will understand the functions of your Lowrey. Tuition is FREE for anyone who owns a Lowrey.



www.rolandatelier.com

Upcoming Roland Atelier Classes

Saturday	Jan. 7th	11:00 am
Saturday	Jan. 21st	11:00 am

Saturday	Feb. 4th	11:00 am
Saturday	Feb. 18th	11:00 am

Saturday	Mar. 3rd	11:00 am
Saturday	Mar. 17th	11:00 am

These Roland classes teach you to use the functions of your Roland organ. By attending these classes you will understand the functions of your Roland. Tuition is FREE for anyone who owns a Roland.

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Warm Wishes For A Joyous Holiday Season



UPGRADE YOUR INSTRUMENT

We Take Trade-Ins

If you haven't visited a music store in the last few years you can't imagine how much has changed.

Please consider this your invitation to come browse our showroom. You'll be amazed at how incredible the modern instruments sound and how easy they are to use.

On average people upgrade their instrument every three to five years.

Royal Music proudly supports all the area Organ Clubs.

The following clubs meet monthly. For more information call 732-240-2332

Southern Ocean County Organ Society *meets in Manahawkin, NJ*

Leisure Knoll Organ Club *meets in Manchester, NJ*

Jersey Shore Chapter of L.I.F.E. (Lowrey Is Fun & Easy) *meets at Royal Music*

Newly forming ... North Jersey Chapter of L.I.F.E. (Lowrey Is Fun & Easy) *meets in Wayne, NJ*

2012 Will Be Our Most Spectacular Year Ever.

Our goal is to host more events, more classes, more concerts, more workshops. We'll be highlighting new innovative instruments.

Visit us early and visit us often there is a lot going on at Royal Music.

The Shore Area's Favorite Music Store for many years.

Coming To The Jersey Shore In Early 2012

**International Concert Artist
Choy Lozada**